

## USE OF APMG MARK

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### Purpose

The purpose of this document is to ensure proper use of APMG Mark by certified clients.

### Scope

- The referenced documents provide the rules governing the use of APMG Mark.

### Responsibility

- Certified clients shall comply with the directives provided in this document
- Intertek auditors are responsible for verifying, at each visit, that certified clients uses the mark as per the directives provided in this document
- The Director Technical\Accreditation Manager is responsible for the enforcement of the directives provided in this document

### Process

#### Section 1: Use of APMG mark

Note: This Procedure is prepared based on Information Technology Service Management — Requirements for bodies providing audit and Certification of IT Service Management Systems under the APMG Certification Scheme, Document Reference APMG 15/015.

The below rules cover the use of the APMG symbol (mark):

- A certified client is allowed to use Intertek issued certificate on the stationary (letter heads, pamphlets, etc) literature, website and other marketing/promotional materials
- A certified client shall use only the Intertek Certification mark on the supplier's stationery and literature.
- A certified client shall not use APMG mark. Only Intertek is permitted to use this logo.
- The APMG will maintain a register of organisations that have been certified by Intertek and other Registered Certification Bodies (RCBs) on the following website, [www.isoiec20000certification.com](http://www.isoiec20000certification.com).
- Intertek will supply the following information to APMG for registering its certified organizations:
  - a. The name of the certified organisation;
  - b. Addresses covered under certification;
  - Effective dates; and
  - c. Scope of assessment.
- Intertek will notify the APMG in the event that an organisation does not wish for their details to be published on the above-mentioned website.
- The use of Intertek Certification mark, issued certificate by the certified organizations will be under the control and supervision of Intertek
- The Intertek Certification mark may be used by certified client in marketing collateral describing the scheme and any specific service that the client's offer, no other use of the logo is permitted.





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- The mark must not be altered or used in a misleading way, for example to imply certification of something which is not certified.
- In case the Mark is being used by a certified client contrary to the conditions specified, then Intertek India shall take reasonable action and advise the certified client organization for corrective action. In situations of repeated contraventions, Intertek may withdraw the certification.

For further information please do not hesitate to contact:

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